

## London 2012: James Bond escorts The Queen to the Olympics Games opening ceremony

Ok, I'm a [James Bond/007](#) long-time fan, but this video by **BBC** gets the real Crown (!) for the **London 2012 Best Promotional Video** ever (IMHO)!

Forget about boring TV ads, old-style promotional video reels: this is the kind of media you'll never forget!

*(Watch out for the Royal Corgis too!)*